

## “Intelligent Exchange – trade facilitation in practice”

**6<sup>th</sup> September 2016, Marrakesh, Morocco**  
**as part of the 5th edition of the International  
Single Window Conference and exhibition**  
**14.00 – 17.00hrs**

**LOCATION:** Palais des Congrès Mansour Eddahbi, Avenue Mohamed VI,  
Marrakech 40000, Royaume du Maroc.

**PURPOSE OF EVENT:** Trade Facilitation focuses on how administrations in different countries can reduce the burden to trade across borders, but in order to do that the trade needs to be fully engaged in the process. Port Community Systems (PCS) are critical to this and provide the missing link by joining both administrative and operational processes through the electronic exchange of information thus providing seamless logistics. The event will cover core elements of PCS and Single Window operations and provide examples of good practice and identify a few of the challenges that trade is currently facing

**FORMAT OF EVENT:** Two Sessions with short presentations followed by open discussion

**CONTACTS:** For further information please contact:

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## AGENDA

- 14.00** Welcome address: Jalal Benhayoun, General Manager, PORTNET, Morocco
- 14.15** **Session 1: Port Community Systems – critical tools of Trade Facilitation** **Session Chairman: Yann Alix, SOGET**
- There will be three 10 minute presentations and 15 minutes of open discussion
- “Port Community Systems as Trade Facilitation Tools”** **Richard Morton, Secretary General, IPCSA**
- “Good Practice in Trade Facilitation: Maqta Gateway, Abu Dhabi”** **Dr NouraAl Dhaheri, Maqta Gateway, Abu Dhabi**
- “Critical Trade Links – PCS simplifying trade”** **Jorge Torrent, CEO, PORTEL**
- 15.00** **Session 2: Core Principles of Single Window Operations** **Session Chairman: Richard Morton, IPCSA**
- There will be four 10 minute presentations and 30 minutes of open discussion with a coffee break at 15.30hrs*
- “UNCEFACT project – Core Principles of Single Window Operations: an introduction”** **Jalal Benhayoun, General Manager, PORTNET, Morocco**
- “Trade Facilitation models in Africa”** **Olivier Moreau, Bureau Veritas**
- “Good Practice in Trade Facilitation - Ukraine”** **Oleksandr Federov, PPL33-35**
- 15.30** **COFFEE BREAK**

**16.00 Session 2 (continued): Core Principles of Single Window Operations**

**“Good practice: Port Community Systems in Africa and current challenges**

**Yann Alix, SOGET**

**Discussions and Conclusions**

**Closing remarks**

**Jalal Benhayoun, General  
Manager, PORTNET,  
Morocco**

**17.00 END OF EVENT**

**About International Port Community Systems Association**

IPCSA is the successor to the European Port Community Systems Association (ECPA) which was launched in June 2011 by six founding members, all European-based Port Community System operators. IPCSA and its members play a vital role in global trade facilitation; the electronic communications platforms provided by Port Community Systems, in Sea and Airports, ensure smooth transport and logistics operations at hundreds of sea ports, airports and inland ports.

[www.ipcsa.international](http://www.ipcsa.international)

**About Portnet**

PORTNET “the National Single Window for Foreign Trade” is a modern and interoperable electronic platform that integrates ; through the implementation of EDI; the information systems of all parties concerned by foreign trade processes, at both national and regional levels(Single Windows, Customs, Airport & Port Authorities and Terminal Operators of ports and airports, shipping agents, airlines, freight forwarders, importers & exporters, public administrations,etc.).

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